

AJ Weydt

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AJWEYDT-DESIGN.COM

Experience

HONOR EDUCATION

Lead Product Designer
2023 - Present

I currently lead product design and strategy efforts related to instructor experiences in the Honor Education, a digital learning and teaching platform.

ELECTRIC ADVERTISING

Senior UX/UI Designer
2021 - 2023

Led the UX/UI discipline at Electric Advertising, overseeing the end-to-end process, strategy, and execution of both high-touch marketing and product experiences.

GOKART LABS / WEST MONROE PARTNERS

Senior Product Designer
2018 - 2021

Led and participated in product strategy and design processes to create solutions for clients both large and small.

THE BIG KNOW

UX/UI Designer
2015 - 2018

Functioned as a UI/UX designer on the product team, contributing to both consumer-facing and administrative systems of The Big Know product and platform.

Education

CONCORDIA UNIVERSITY - ST. PAUL

Post-Baccalaureate Studies, Graphic Design
2013 - 2015

SAINT JOHN'S UNIVERSITY

B.A. English Literature
2008 - 2012

Skills

UX & Product Strategy
User Research & Testing
Wireframing
Rapid Prototyping
UI Design
Design Systems
Motion Design
Visual Design

Tools

Figma
Miro/Figjam
Webflow
Notion
Principle
Adobe Creative Suite

